

STEPHANIE LASK

Norfolk, VA | 757-472-0718 | steph@slfivedesigns.com | slfivedesigns.com

Profile

Highly experienced front-end developer with UI/UX development expertise. Having been performing graphic design for two decades in addition to designing and developing websites for around ten years, using a keen eye for interactive design to develop pixel-perfect code that translates static design concepts into engaging digital experiences. Main areas of focus are in HTML5/CSS3 (Sass) and WordPress Development. Have a strong command of the Adobe Creative Suite, with a specialization in Photoshop and Illustrator. WordPress, WooCommerce, Shopify, Wix, Squarespace, InDesign, and other industry standard programs, plugins, and software are just a few of the ones I have extensive familiarity with and expertise with. Looking for senior-level employment that combines my varied experience and skill set with creative chances to manage a group of front-end developers or web designers.

Core Qualifications

- Determining the structure and design of web pages
- Ensuring user experience determines design choices
- Developing features to enhance the user experience
- Striking a balance between functional and aesthetic design
- Ensuring web design is optimized for smartphones
- Building reusable code for future use
- Optimizing web pages for maximum speed and scalability
- Utilizing a variety of markup languages to write web pages
- Maintaining brand consistency throughout the design

Skills

- Front-End Development
- Responsive Web Design
- Sass
- HTML5
- CSS
- WordPress
- User Interface Design
- Adobe Photoshop
- User Experience (UX)

IT Proficiency

Mac OS, Windows, Linux, Adobe Creative Suite, HTML5, CSS3, PHP, JavaScript, Git, Bootstrap, WordPress, WooCommerce, cPanel, Email and FTP clients, Canva, Microsoft Office Suite

Professional Experience

Interim Supervisor

InMotion Hosting, Inc. | Virginia Beach, VA.

Jan 2021 - Jun 2022

- Managed team for website design
- In-depth team support for coding problems
- Handled extensive troubleshooting for outdated plugins and deprecated code
- Prior to beginning website redesign initiatives, performed website audits
- Facilitated content updates and content removal for our customers

Lead Front-End Developer

InMotion Hosting, Inc. | Virginia Beach, VA.

July 2015 -Jun 2022

- Utilized HTML, CSS, and PHP to design, create, and brand websites
- Directly collaborated with our in-house design team to code and implement client-specific websites
- Knowledgeable about and current with industry software and design platforms, such as Adobe Creative Suite, WordPress, Notepad++, Atom, etc.
- Created and customized e-commerce websites for customers using WooCommerce
- Developed platforms to sell both real and digital goods
- Accountable for ensuring membership functionality
- Worked on both large-scale initiatives and boutique businesses

Junior Front-End Developer

Apr 2013 - Jul 2015

InMotion Hosting, Inc. | Virginia Beach, VA.

- Redesigned user content for live webpages
- Completed fixing website problems brought on by PHP errors and warnings and by outdated plugins and applications
- Supervised training sessions for brand-new team members
- Created specialized lessons for advanced WordPress design

Technical Support Specialist

May 2011 - April 2013

InMotion Hosting, Inc. | Virginia Beach, VA.

- In charge of handling customer service at all points of contact, including chat, email, and phone calls
- Addressed server difficulties, email troubleshooting, domain transfer/registration, and FTP connectivity issues.
- First point of contact for managing content and educating customers
- Helped users with any website issues or questions

Freelance Web Designer and Graphic Designer

2003 - Present

- Resident designer for Poet Fest
- Lead designer for G.R.O.W. Foundation, Inc.
- Produced advertising for both local and large-scale events
- Created logos for private clientele
- Developed, designed, and redesigned websites for non-profits and small enterprises

Education

Bachelor's Degree in Graphic Design

December 2005

Norfolk State University
Norfolk, VA

References

Available upon request